



## MASTER IN BUSINESS ADMINISTRATION

### C O U R S E S Y L L A B U S

#### SOURCES & USES OF POWER

<b>Course Code:</b>	<b>SUPR</b>
<b>Faculty :</b>	Prof. Fernando Y. Roxas
<b>Class:</b>	MBA 2008
<b>Sessions:</b>	Third Trimester – 20 sessions

#### Course Objective:

The objective of the course is to develop a way of THINKING about the Sources & Uses of Power that will provide a framework for analyzing power at the personal, corporate, national and international levels. The course environment is set up in a manner that provides a dynamic, open-ended learning experience. You can expect to be confused, bored, irritated and apprehensive as you endure the process. Whether or not this course will have any long-term value to you will depend entirely on the level of your personal involvement.

#### Course Description:

In this elective, students will be asked to analyze situation(s) described by an assigned movie, documentary film and/or written articles. The class discussion will center on identifying sources and uses of power by the individual protagonists, outside of any value judgments. Topics include the Rise of Hitler and the Nazi Party in Germany, Alexander the Great, Gen. Douglas MacArthur, Mother Teresa, Mahatma Gandhi etc.

The course also includes real world learning exercises such as observing a fish auction market, playing poker, watching cockfights and interactive sessions with Gov. Ed Panlilio of Pampanga Province, Dept. of Energy Secretary Angelo Reyes and Former NEDA Director General Romy Neri.

#### Course Outline:

Session /Date	TOPIC	MATERIALS/Reference
1 Monday, Feb 4; 11:00 – 12:20	Introduction & Class Organization	History of the Course by Capt. Bobby Lim
2 Wednesday, Feb 6; 11:00 – 12:20	What They Still Don't Teach You at Harvard Business School, Chapter 3 – Managing; & Chapter 4 – Getting Ahead	Mark H. McCormack, Bantam Books, 1989
3 Monday, Feb 11; 12:30 – 1:50	Gandhi in South Africa	Movie & Gandhi Readings

Session /Date	TOPIC	MATERIALS/Reference
<b>4</b> Wednesday, Feb 13; 12:30 – 1:50	Gandhi in India	Movie & Gandhi Readings
<b>5</b> Monday, Feb 18; 12:30 – 1:50	Alexander the Great	Movie
<b>6</b> Wednesday, Feb 20 12:30 – 1:50	Playing Poker	Group Activity
<b>7</b> Monday, Feb 25; 12:30 – 1:50	Communism in China	Documentary Film, readings
<b>8</b> Wednesday, Feb 27; 12:30 – 1:50	Navotas Fish Market Auction	Group Activity
<b>9</b> Monday, Mar 3; 12:30 – 1:50	Vietnam War – The Americans	Film Showing “We Were Soldiers”, readings
<b>10</b> Wednesday, Mar 5; 12:30 – 1:50	Vietnam War – The Vietnamese	Excerpts from “Patriots”
<b>11</b> Monday, Mar 10; 12:30 – 1:50	Cockfight	Group Activity
<b>12</b> Wednesday, Mar 12; 12:30 – 1:50	MacArthur	Movie & readings
<b>13</b> Monday, Mar 17; 12:30 – 1:50	Terrorism & Liberation Movements	Documentary Film “The Age of Terror”
<b>14</b> Wednesday, Mar 19; 12:30 – 1:50	Crisis Management	Sec. Angie Reyes
<b>15</b> Monday, Mar 24; 12:30 – 1:50	Ariel Sharon vs Yasser Arafat	Documentary Film, readings
<b>16</b> Wednesday, Mar 26; 12:30 – 1:50	Mother Teresa	Movie & readings
<b>17</b> Monday, Mar 31; 12:30 – 1:50	48 Laws of Power	Robert Greene
<b>18</b> Wednesday, Apr 02; 12:30 p.m. onwards	Governor Ed Panlilio	Case & interviews
<b>19</b> Monday, Apr 07; 12:30 – 1:50	Sun Tzu	The Art of War
<b>20</b> Wednesday, Apr 09; 12:30 – 1:50	Gen. Angie Reyes	EDSA II Case

### Grading System:

Class Contribution (CP)	40%
Group Activities/Research	40%
Individual Reflection Paper	20%