



School of Business and Leadership

**Diversity, Growth, and Economic Development in Asia Pacific (MBA 5221)
Fall 2008 (Wednesday 6:00-9:00 pm)**

Instructor: Dr. Jayati Ghosh
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Units: 3
Prerequisites: None

Office: Bertrand 25B
Office Hours: M 9:00 am - 12:00 noon;
4:30 pm - 5:30 pm
W 9:00am - 12:00 noon
or by appointment

Course Description:

This course discusses the economic potential of the Asia Pacific and South Asian regions where the traditional modes of production, culture, social, and political relations have been undergoing dramatic changes. As a result of advancement of transport and communication technology, economic linkages, and political alliances, Asia Pacific is experiencing intense change. To understand the issues, the course focuses on the economic, cultural and social basis of the countries in the region. The course is designed to study the interrelationships between the natural environment and economic, political and cultural activities.

Student Learning Outcomes:

By the end of the semester students will demonstrate:

- knowledge and understanding of the importance and role of Asian businesses in the regional and global context;
- ability to critically evaluate the economic, political, environmental, and cultural issues pertaining to the sub-regions;
- understanding of diverse issues pertaining to different countries.

Academic Honesty:

Dominican University of California is an academic community. All of our community members are expected to abide by ethical standards both in their conduct and in their exercise of responsibilities toward other members of the community. Students, faculty members, administrators, and staff are expected to adopt standards of behavior that place a high value on respecting the ideas of others. All intellectual accomplishments—examinations, papers, lectures, experiments, and other projects—should adhere to the highest standards of academic integrity and ethics.

The faculty, administration, and staff recognize their obligation to provide continuing guidance as to what constitutes academic honesty and to promote procedures and circumstances that will reinforce the principle of academic honor. Fundamental to the principle of independent learning is the requirement of honesty and integrity in the performance of academic assignments, both in the classroom and outside. Students should avoid academic dishonesty in all of its forms, including plagiarism, cheating, and other forms of academic misconduct. The University reserves the right to determine in any given instance what action constitutes a violation of academic honesty and integrity.

It is the responsibility of all undergraduate and graduate students to familiarize themselves with University policies regarding Plagiarism, Cheating, and Penalty for student Acts of Plagiarism or Cheating, and Procedures for Students who Witness an Act of Plagiarism or Cheating. (For details please refer to Dominican University of California, Undergraduate and Graduate Catalog).

Diversity: Dominican University of California is committed to promoting diversity. In recognition of our diverse backgrounds, the inclusion of diverse thought is encouraged in this course and in all classroom interaction. In addition, in this course, an effort will be made to provide a learning environment which is conducive for all students.

Evaluation:

Class Discussions	10%	
Assignments	20%	
Country Report	30%	10/1/08
(Presentation 10% and paper 20%)		
Research paper	40%	TBA
(Presentation 15% and paper 25%)		

Class discussions will be based on book chapters, articles, and other materials. Students are can contribute based on personal observations and experiences.

Grading Scale:

A = > 90%	B = 80% - 89%
C = 70% - 79%	D = 60% - 69%
F = < 59%	

Grading Policy and Class Expectations :

Class discussions and Assignments will be based on book chapters, articles, and other materials. Students are required to contribute based on personal observations and experiences. It is important that you attend class and contribute towards discussion in class every week. Students are required to submit assignment and exam on the specified dates. Exceptions will only be made if you provide instructor with documented evidence (such as doctor's excuse, etc).

Country Report: Students are required to write a comprehensive paper (8-10 pages; double spaced, 12 point font) on an Asian country of your choice. Provide background information about the country which will include demographic issues, political structure, etc. The bulk of the paper should focus on economic policies, trends in investment (such as privatization, FDI), path to economic integtraion and obstacles faced. Students are required to use peer-reviewed articles and books to write the report.

Research Project: Students are required to write a paper on a topic of your choice within the framework of the course. The paper should be 10-12 pages in length (double spaced, 12 point font). Please discuss your topic with the instructor before you proceed with your research. You will be required to present your paper to the class and receive feedback from your colleagues. Students are required to use peer-reviewed articles and books to write the report.

Attendance Policy: Missing a class will result in lowering of a student's earned grade.

Class Policies: Please turn off pager and cell phone when entering class and respect for other students and arrive on time.

Academic Advising Support Center:

Academic Support Center works with students experiencing difficulties in studies to assess the nature of problems and develop strategies for improvement. The center offers help on several topics such as study skills, time management, writing research papers, and documentation styles. If you need assistance please call 257-0187.

TENTATIVE COURSE OUTLINE

1. **8/27/08; 9/03/08** **Introduction: East, South-east, and South Asia.
Regional Economic Developments & Prospects**
Hines, A. 2008. Consumer Trends in the Three Different Worlds. *The Futurist* 19-23.
www.wfs.org < **Available on-line database** >
Low, Linda 2006. A putative East Asian Business Model *International Journal of Social
Economics* 33(7): 512-528. < **Available on-line data base** >

2. **9/10/08** **Economic Integration, Potential in Asia Pacific**
Batra, Amita. 2007 Asian Economic Integration. ASEAN + 3+1 or ASEAN + 1s? *ASEAN
Economic Bulletin* 24(2); 181-204 < **Available on-line database** >
Koh, Tommy 2008/2009. ASEAN at Forty: Perception and reality *Regional Outlook.
ABI/INFORM Global* < **Available on-line database** >
Storey, Ian. 2008/2009. China's Relations with Southeast Asia. *Regional Outlook.
ABI/INFORM Global* < **Available on-line database** >
Sakhuja, Vijay. 2008/2009. India's Growing Profile in Southeast Asia. *Regional Outlook.
ABI/INFORM Global* < **Available on-line database** >
Guest Speaker: Mr. Michael Pujals, Library Resources

3. **9/17/08** **Labor Issues**
Felipe, Jesus and Hasan, Rana. 2006. Labour Market Outcomes in Asia. In Labor Markets
in Asia. Issues and Perspectives. Edited by Jesus Felipe and Rana Hasan. Palgrave,
New York. pp 21-62. < **on reserve** >
Cooke, Fang Lee. 2008. The Changing Dynamics of Employment Relations in China: An
Evaluation of the Rising Level of Labour Disputes. *Journal of Industrial Relations*
50(1): 111-138. < **Available on-line database** >
Teitelbaum, Emmanuel. 2007. In the Grip of a Green Giant. How the Rural Sector tamed
Organized Labor in India. *Comparative Political Studies*. 40(6): 638-664. < **Available
on-line database** >

4. **9/24/08** **Migration and Asian Diaspora**
Chavez, Jenina Joy. 2007. Social Policy in ASEAN. *Global Social Policy* 7(3): 358-378
< **Available on-line database** >
Khanna, Tarun. 2007. Billions of Entrepreneurs. How Chinese reshaping their futures and
yours. Harvard Business School Press. Chapter 8. Diaspora Dividends. pp 167-188.
< **on reserve** >

5. **10/01/08** **Presentation of Country Reports**

6. **10/08/08** **Human Resource**
Onishi, Jun. 2006. The Transferability of Japanese HRM practices to Thailand. *Asia Pacific
Journal of Human Resources* 44(3):260-275. < **Available on-line database** >
Choy, William KW 2007. Globalisation and Workplace Diversity: HRM Implications for
Multinational Corporations in Singapore. *Singapore Management Review* 29(2): 1-19.
< **Available on-line database** >
Morris, Jonathan, Hassard, John, and McCann, Leo. 2006. New Organizational Forms,
Human Resource Management and Structural Convergence? A Study of Japanese
Organizations. *Organizational Studies* 27(10): 1485-1511. < **Available on-line database** >

7. **10/15/08; 10/22/08** **Emerging Markets / Economies: China and India**
 Khanna, Tarun. 2007. Billions of Entrepreneurs. How Chinese reshaping their futures and yours. Harvard Business School Press. <on reserve>
 Lal, Deepak. 2008. An Indian Economic Miracle? *Cato Journal* 28(1): 11-34. <Available on-line database>
 Mishra, Bibek Prasad. 2007. Technology Innovations in Emerging Markets: An Analysis with special Reference to Indian Economy. *South Asian Journal of Management*. 14(4):50-65. <Available on-line database>
 Khanna, Tarun 2007. China + India. The Power of Two. HBR <on reserve>
Guest Lecture: Dr. Francoise Lepage
8. **10/29/08; 11/05/08; 11/12/08** **Asian Business in Global Competition and Opportunities**
 Energy
 Asian Business Overseas
 Tourism Industry
 Small and Medium-sized Enterprises
- Leung, Hing-Man 2007. Two New Lessons from the Asian Miracles. *Journal of the Asian Pacific Economy* 12(1):1-16 <Available on-line database>
 Khanna, Tarun. 2007. Billions of Entrepreneurs. How Chinese reshaping their futures and yours. Harvard Business School Press. Chapter 10. Barefoot Doctors and Medical Tourists. 213-237. <on reserve>
 Horowitz, Michael D. and Rosenweig, Jeffrey, A. 2007. Medical Tourism – Health Care in the Global Economy *The Physician Executive* 24-30. <Available on-line database>
 Koh, Aaron. 2007. Living with Globalization Tactically: The metapragmatics of Globalization in Singapore. *Journal of Social Issues in Southeast Asia* 22(2): 179-201. <Available on-line database>
 Buszynski, Leszek and Sazlan, Iskander 2007. Maritime Claims and Energy Cooperation in the South China Sea. *Contemporary of Southeast Asia*. 29(1): 143-171. <Available on-line database>
 Bergsten, C. Fred. 2008 A call for an Asian Plaza. *The International Economy*. 12-15, 70. <Available on-line database>
 Shankar, Satish; Ormiston, Charles; Bloch, Nicholas; Schaus, Robert and Vishwanath, Vijay. 2008. How to Win in Emerging Markets. *MIT Sloan Management Review*. 49(3): 19-23. <Available on-line database>
 Khanna, Tarun. 2007. Billions of Entrepreneurs. How Chinese reshaping their futures and yours. Harvard Business School Press. Chapter 6. Infosys and TCL. pp 121-140. <on reserve>
9. **11/19/08** **Challenges faced by Business in Asia**
 Food Crisis
 Poverty
 Environment
Guest Speaker: Edward L. Quevedo
10. **12/03/08** **Student Presentations & Conclusions**

Disclaimer: This syllabus is subject to modification. The instructor will communicate with students on any changes.

Additional References

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- Beaulieu, N.D. and Zimmerman, A.M.G. 2005. ORIX KK: Incentives in Japan. *Harvard Business School*
- CABC. 2001. The ASEAN Free Trade Area. And the Malaysian National Car Project
- CABC. 2001. China and Its Neighbours. CABC.
- Caspersz, D. 2006. The ‘Talk’ versus the ‘walk’: High Performance Work Systems, Labour Market Flexibility and Lessons from Asian Workers. *Asia Pacific Business Review*. 12(2): 149-161
- Celly, N. 2004. Eli Lilly in India: Rethinking the Joint Venture Strategy. *Ivey Management Services*
- Chu, J. 2001. Labour Militancy in Taiwan: Export Integration vs. Authoritarian Transition. *Journal of Contemporary Asia*. 31(4): 441-465.
- Chung, C. 2001. Markets, Culture and Institutions: The Emergence of Large Business Groups in Taiwan: 1950s-1970s. *J of Management Studies*, 38(5): 719-745
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- Dhakal, S. and Schipper, L. 2005. Transport and Environment in Asian Cities: Reshaping the Issues and Opportunities into a Holistic Framework. *International Review for Environmental Strategies*. 5(2): 399-424.
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