



AIM **W. SyCIP**
GRADUATE SCHOOL OF BUSINESS

MASTER IN BUSINESS ADMINISTRATION

C O U R S E S Y L L A B U S

ISLAMIC MANAGEMENT TOUR 2007

Description:

In recognition of the significance of Asia's large Islamic population and the emergence of business and management practices that grow directly out of the principles and the practice of the Islamic faith, The Washington SyCip Graduate School of Business (WSGSB) is launching this schoolyear an elective on Islamic Management cum Malaysian Study Tour. This course will be offered in partnership with the Universiti Kebangsaan Malaysia (UKM, or National University of Malaysia), the Institut Kefahaman Islam Malaysia (IKIM, or Institute for Islamic Understanding), and Kelab AIM Malaysia (KAM, or AIM Alumni Club of Malaysia).

The importance of this course is underscored by a recent Wall Street Journal feature (18 September 2006) on Malaysia's blue print for development, where the key growth sectors identified include Halal Products (products suitable for consumption by Moslems) and Islamic Banking and Finance. This course will give AIM MBAs planning to work in the international banking and finance industry a head start. Those who plan to engage in international marketing and break into the vast Islamic market would do well to enroll in this course. Indeed, anyone who would be a global manager needs more than a basic introduction to the world of Islamic business and management practice.

Objective:

The objective of the course is to introduce non-Muslim students to business management practices in an Islamic environment; the issues, problems and opportunities, and the religious, cultural and social underpinnings of that environment.

Design:

The first part of the course will be conducted in AIM during the second trimester (combination of classroom sessions and individual research and report-writing) beginning late October or early November. The second part, the study tour to Kuala Lumpur, Malaysia, will be from December 9 to 14. During this time, students will attend lectures (Ethics and Islamic Mgmt, Islamic Mgmt in Practice, Islamic Financial Institutions and Instruments) and case discussions at UKM by UKM and AIM faculty, dialogues at IKIM with their resident experts, meetings with key Malaysian private and public sector personalities, field trips to significant Malaysian/Islamic places of interest, and plant visits. The elective course is open to a limited number of second year MBA students and foreign exchange students.

Requirements:

There will be two major papers required. The first is due before leaving for the study tour. The second is due after. In Kuala Lumpur, the faculty may also ask for one-page pre- and post-activity submissions. The course will count for **2 units** towards the students' second trimester load.