

DMSB 717
MANAGEMENT ACCOUNTING IN THE GLOBAL ENVIRONMENT
FALL 2008

Instructor: Scott B. Jackson, Ph.D., CPA
Office: BA 321
Office hours: Wednesday 1:30pm – 3:30pm, by appointment, or drop-in
Phone: 777-3100 (Office) and 917-9214 (Cell)
E-mail: scott.jackson@moore.sc.edu

COURSE OBJECTIVES

This course introduces students to the role of management accounting in business organizations. The focus of the course is on understanding and using management accounting concepts to increase organizational value. The three main topics in this course are (i) cost determination, (ii) using managerial accounting information for decision-making, and (iii) management control systems. In addition, students are expected to gain an understanding of important practical developments in management accounting by reading assigned articles.

COURSE MATERIALS

1. *Managerial Accounting*, 3rd Edition (2007), Jiambalvo
2. Articles, cases, and problems distributed in class and through Blackboard

ASSIGNMENTS

Homework from textbook and handouts: Homework problems will be assigned for each chapter to reinforce the material covered in the chapter. You should attempt to work the assigned homework problems prior to class and come to class prepared to discuss them. Students are encouraged to form study groups to collaborate on homework.

Cases: Students are required to form groups of three students to formulate solutions to the cases. Groups are required to submit their solutions to the cases at the *beginning* of class on the dates they are due. Each group must submit one *typed* solution for each case. *Every group member must meaningfully participate in each case. If an individual does not make a meaningful contribution to a case, it is the responsibility of the individual and the remaining group members to ensure that the individual's name does not appear on the case submission.* To accommodate scheduling conflicts and various unforeseen events, students may drop their lowest case grade or skip one case.

Articles: Students are expected to carefully read the assigned articles prior to the class periods on which they are scheduled to be discussed. On the day an article is discussed, each student will respond in writing to one or more questions about the article to demonstrate their preparedness.

Important note – Some cases have been used in prior semesters. It is **NOT** appropriate for students to review, obtain, or discuss case solutions from prior semesters under any circumstances whatsoever. Also, case solutions are to be the work product of your group only. Discussions between different groups are not permitted. Violation of these rules is a serious academic offense.

TENTATIVE COURSE SCHEDULE

The last two pages of this syllabus contain the tentative course schedule, which lists the chapters we will cover and the dates on which we will cover them. Your preparation for a particular class should include reading the assigned chapter, attempting to work the assigned homework problems, completing the assigned case, and reading the assigned article. *This schedule is, however, subject to change as the course progresses.*

ATTENDANCE, INTERNET ACTIVITY, AND CELL PHONES

Attendance is mandatory. I start class promptly and expect students to be on time. The University’s Academic Bulletin states the following with respect to attendance:

“Students are obligated to complete all assigned work promptly, to attend class regularly, and to participate in whatever class discussion may occur. Absence from more than 10 percent of the scheduled class sessions, whether excused or unexcused, is excessive and the instructor may choose to exact a grade penalty for such absences.”

Students may be absent from class twice without penalty (*arriving late to class is considered an absence*). After two absences, I reserve the right to reduce your final course grade by as much as one full letter grade.

Internet activity is prohibited during class unless I expressly state otherwise. If you need to access the Internet, please do so before class begins or after it ends. Also, cell phones disrupt class and impede learning. Please remember to turn off cell phones during class.

PERFORMANCE EVALUATION AND GRADES

Your course grade is based upon your performance on quizzes, an exam, cases, and article discussions, which are weighted as follows:

Quiz 1	15%
Quiz 2	15%
Final exam (comprehensive)	40%
Cases	15%
Articles quizzes and discussions	15%

Letter grades are determined from your course performance as follows:

90% – 100%	A
87% – 89%	B+
80% – 86%	B
77% – 79%	C+
70% – 76%	C
67% – 69%	D+
60% – 66%	D
0% – 59%	F

TENTATIVE COURSE SCHEDULE

(Note that this schedule is subject to change as the course progresses. Any changes will be announced in class.)

Date	Chapter	Assignments
November 6	1	<i>Textbook:</i> E1-11, E1-12, E1-15, P1-8 <i>Handout 1:</i> Identifying Variable and Fixed Costs <i>Handout 2:</i> Identifying Direct and Indirect Costs <i>Handout 3:</i> Differential, Opportunity, and Sunk Costs
November 11	2	<i>Submit:</i> Case 1-1* <i>Textbook:</i> E2-4, P2-2, P2-3 (skip part b), P2-6, P2-8 <i>Handout 4:</i> Cost Identification <i>Handout 5:</i> Cost Classification
November 14	2 & 3	<i>Note:</i> For Chapter 3, read pages 87-93 only <i>Handout 6:</i> Multiple Departments; Applying Overhead <i>Handout 7:</i> Overhead Analysis; Schedule of Cost of Goods Manufactured <i>Handout 8:</i> Ethics Challenge 1
November 17	3	<i>Article Preparedness Quiz:</i> Article 1 <i>Article 1:</i> "Control Tomorrow's Costs through Today's Designs" <i>Submit:</i> Case 2-3* <i>Submit Handout 9:</i> Dynamic Hydraulic Systems (counts as a case)* <i>Textbook:</i> P3-2, P3-4 <i>Handout 10:</i> Ethics Challenge 2
November 19	4	<i>Article Preparedness Quiz:</i> Article 2 <i>Article 2:</i> "Just Say No to Wall Street: Putting a Stop to the Earnings Game" <i>Submit:</i> Case 3-2* <i>Textbook:</i> E4-12, E4-13, E4-14, E4-16, P4-16 <i>Handout 11:</i> CVP Analysis
November 21	4	<i>Handout 12:</i> Companies with Accounting Based Bonus Plans <i>Handout 13:</i> A Typical Executive Annual Bonus Plan <i>Handout 14:</i> Ethics Challenge 3 <i>Submit Handout 15:</i> Basic CVP Analysis; Cost Structure (counts as a case)* <i>Quiz 1:</i> Chapters 1, 2, 3, and 4**
December 2	6	<i>Submit:</i> Case 4-3* <i>Submit Handout 16:</i> Regression and Break-Even Analysis (counts as a case)* <i>Submit Handout 17:</i> Multiple Regression Case (counts as a case)* <i>Textbook:</i> E6-7, E6-14, P6-3, P6-5
December 4	6	<i>Article Preparedness Quiz:</i> Article 3 <i>Article 3:</i> "Does Your Company Need a New Cost System" <i>Handout 18:</i> Contrasting ABC and Conventional Product Costs
December 5	7	<i>Submit:</i> Case 6-2* (please take note of corrections to this case in class) <i>Textbook:</i> E7-7, E7-8, E7-9, E7-10, P7-2, P7-7, P7-9, P7-11 <i>Handout 19:</i> Make or Buy a Component <i>Handout 20:</i> Utilization of a Constrained Resource <i>Handout 21:</i> Joint-Cost Allocation, Process Further or Sell
December 8	7 & 8	<i>Handout 22:</i> Accept or Reject a Special Order <i>Handout 23:</i> Relevant Cost Approach to Pricing <i>Handout 24:</i> Relevant Cost Approach to Short-Run Pricing <i>Quiz 2:</i> Chapters 4, 6, and 7**

(Continued)

TENTATIVE COURSE SCHEDULE (Continued)

Date	Chapter	Assignments
December 10	7 & 8	<i>Article Preparedness Quiz</i> : Article 4 <i>Article 4</i> : “Environmental Cost Management” <i>Submit Handout 25</i> : Mayfield Software (counts as a case)* <i>Submit Handout 26</i> : Make or Buy, Unknown Level of Volume (counts as a case)*
December 12	10	<i>Article Preparedness Quiz</i> : Article 5 <i>Article 5</i> : “Corporate Budgeting is Broke—Let’s Fix It” <i>Textbook</i> : E10-7, E10-8, E10-9, E10-11, E10-12
December 15	11	<i>Article Preparedness Quiz</i> : Article 6 <i>Article 6</i> : “The State of U.S. Corporate Governance: What’s Right and What’s Wrong?” <i>Textbook</i> : P11-1, P11-4, P11-9, P11-10, P11-11, <i>Handout 27</i> : Comprehensive Variance Analysis
December 17	12	<i>Handout 28</i> : Negotiated Transfer Price <i>Handout 29</i> : Transfer Price with an Outside Market <i>Textbook</i> : P12-3, P12-4, P12-11 <i>Note</i> : Read appendix starting on page 483 (Transfer Pricing)
December 19		<i>Final Exam</i> : Chapters 1-4, 6-8, and 10-12

* Groups must submit cases at the beginning of class.

** Quizzes may include some material from other chapters that were not covered fully on a prior quiz. For example, since Quiz 1 will not cover all of the material from Chapter 4, part of the material in Chapter 4 will be covered on Quiz 2. Additional information about the content of quizzes may be provided in class.