

**UNIVERSITY OF NOTRE DAME
MENDOZA COLLEGE OF BUSINESS
MGT 70540, Entrepreneurship in Developing Countries – Jamaica
Spring 2007**

Instructors: Melissa Paulsen
Class Times: TBD
Classroom: 234 MCOB
Office: 234 Mendoza College of Business
Office Hours: By appointment
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Class Objective: By the end of this class you will have an understanding of entrepreneurship in developing countries. This will occur as we study NGOs and micro-enterprises in Jamaica. You will also have an understanding of the cultures of the country and guidelines to ensure your personal safety.

Readings: Each student will be expected to select a book or group of readings to read/analyze during the course. During the final class session every student is expected to share the important lessons of their book, as well as pass in/share with their cohort a one-two page summary. This way every student will benefit from a selection of literature pertinent to issues on Jamaica. We are willing to make book recommendations, but we would prefer that each student performed their own research and added it to a cumulative list for future course participants. The literature should focus on the following: business in Jamaica and/or the Caribbean, global development, and entrepreneurship in developing countries.

Additional Readings that will be required during the course of the seven sessions:

- Global Entrepreneurship Monitor (GEM) Report - Jamaica
- Power and Responsibility, "Multinational Managers and Developing Country Concerns," Tavis, Lee, 1997.
- Entrepreneurship: Theory & Practice, "Social and Commercial Entrepreneurship: Same, Different, or Both?", Austin, James, Howard Stevenson and Jame Wei-Skillern, January 2006.

Additional readings may be incorporated into the course sessions, as well.

Curriculum Assignment: Students will be responsible for preparing the entire curriculum for the entrepreneurship class you'll be team teaching at the University of West Indies. This includes picking the text, developing lesson plans and powerpoint slides, as applicable.

Course/Internship Projects. Student teams and individuals will also choose NGO projects as presented by your instructor. The goal is to make contact with our partners and do the planning and research necessary to have successful Jamaican internships and further solidify Notre Dame's presence and alliances.

Approximate Grade Breakdown

Readings	20%
Attendance and Participation	30%
Class Curriculum/Projects	50%

Course Outline

Week of March 5th

Session 1: Organizational meeting and discussion of roles/expectations, partners, team formation/function, and course requirements and grading.

Week of March 19th

Session 2: Discussion re: poverty, including possible guest lecturer; Project Assignment; Kaneb Center referral

Week of March 26th

Session 3: Meet with General Accounting Office, as well as discussion of security issues in developing countries, review of State Department/CIA country reports

Week of April 2nd

Session 4: Roundtable discussion with former interns

Week of April 9th

Session 5: Course Preparation – Initial Syllabus required for discussion

Week of April 16th

Session 6: Team time and individual consultation

Week of April 23rd

Session 7: Final reports and wrap-up

