

JONATHAN NICHOLAS BUNDY

Ph.D. Student
Department of Management
Terry College of Business
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Education:

Doctor of Philosophy (Student - In Progress); Terry College of Business, University of Georgia; Athens, Georgia. August 2009-Present (Expected Graduation: May 2013).
-Major: *Strategic Management*

Master of Business Administration; Anderson School of Management, University of New Mexico; Albuquerque, New Mexico. May 2009.
-Majors: *Finance, Policy & Planning*

Bachelor of Arts; University of New Mexico; Albuquerque, New Mexico. May 2004.
-Major: *Political Science, Summa Cum Laude*

Research Interests:

My research focuses on strategic implications of social issues in management, with emphasis on three related areas: (i) corporate governance, (ii) corporate communication, social evaluations, and cognition, and (iii) corporate political activity and external stakeholder engagement.

Publications:

Bundy, J.N. 2011. New Belgium Brewery: Building a business on sustainability. In A.B. Carroll & A.K. Buchholtz, *Business & Society: Ethics and Stakeholder Management, 8th Edition*: Forthcoming. Mason, OH: Cengage Publishing.

Logsdon, J.M., & **Bundy, J.N.** 2010. *Good business creates good business*: Southwest Creations Collaborative, cases A & B. *Case Research Journal*, Forthcoming.

Working Papers:

Bundy, J.N., & Shropshire, C. Symbolic signaling and majority vote adoption for boards of directors. Target: *Academy of Management Journal*.

Bundy, J.N., & Shropshire, C. Issue salience: Explaining firm responsiveness to shareholder activism. Target: *Academy of Management Review*.

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Hill, M.W., **Bundy, J.N.**, Pfarrer, M.D., & Mitchell, M.S. Engaging corporate stakeholders: The effects of corporate response strategies on stakeholder perceptions of corporate wrongdoing. Data collection and analysis underway. Target: *Academy of Management Journal*.

Presentations (Proceedings marked with *):

*Logsdon, J.M., & **Bundy, J.N.** 2009. Southwest Creations Collaborative case A (1994-2005) & case B (2005-2008). North American Case Research Association, Santa Cruz, CA.

Bundy, J.N., & Shropshire, C. 2011. Issue salience and firm responsiveness to shareholder activism. Annual Meeting of the Academy of Management, San Antonio, TX.

Bundy, J.N., & Shropshire, C. 2011. Symbolic signaling and majority vote adoption for boards of directors. Annual Meeting of the Academy of Management, San Antonio, TX.

Hill, M.W., & **Bundy, J.N.** 2011. Engaging corporate stakeholders: The effects of corporate response strategies on stakeholder perceptions of corporate wrongdoing. Strategic Management Society Annual Meeting, Miami, FL.

Honors and Awards:

Aspen Institute *Beyond Grey Pinstripes* Scoring Fellow, 2011
Outstanding Newcomer Award, North American Case Research Association, 2009
Cromer Scholarship, University of Georgia, 2009-Present
Knox Fellowship, University of Georgia, 2009-Present
Valedictorian and class speaker, University of New Mexico, Anderson School of Management
MBA Commencement, Spring 2009
Black Fellowship, University of New Mexico, 2008-2009

University Teaching Experience:

Instructor, Department of Management, Terry College of Business, University of Georgia. July 2010-Present.

Undergraduate Level

-MGMT 5440: *Business Ethics*

-Summer 2010 - class enrollment 40+; student evaluation course mean: 4.85/5.00.

-Summer 2011 – class enrollment 25

-MGMT 5980: *Leadership*

-Fall 2010 – class enrollment 50+; student evaluation course mean: 4.73/5.00.

-MGMT 5970: *Organizational Change and Innovation Management*

-Spring 2011 – class enrollment 50+

Related Experience:

Graduate Assistant for Dr. Kip Pirkle, Department of Management, Terry College of Business, University of Georgia. August 2009-May 2010.

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-Duties included class management and grading for two 300+ sections of MGMT 3000: Introduction to Management.

Graduate Assistant for Dr. Jeanne Logsdon, Anderson School of Management, University of New Mexico. July 2008-May 2009.

-Duties included research assistance, classroom assistance, and preparation of submission material to the Aspen Institute: Beyond Grey Pinstripes annual survey.

Project Assistant for Dr. Craig White, Anderson School of Management, University of New Mexico. December 2007-May 2008.

-Duties included preparation of Business Plan for submission to 2008 UNM Business Plan Competition.

Reviewing Activities:

Ad-hoc Reviewer:

North American Case Research Association Conference, 2009

Academy of Management Annual Meeting, SIM & OMT Divisions, 2011

Southern Management Association Annual Meeting, 2011

Professional Service and Activities:

Member, Academy of Management, 2009-Present

-SIM, OMT, BPS, RM Divisions

Member, International Association for Business and Society, 2009-Present

Member, Strategic Management Society, 2011-Present

Member, Southern Management Association, 2010-Present

Member, Society for Business Ethics, 2011-Present

Member, North American Case Research Association, 2009-Present

Other Industry Experience:

Sandia National Laboratories; Albuquerque, NM. 2007-2009.

-Quality Management Systems Specialist

Rio Rancho Economic Development Corporation; Rio Rancho, NM. 2004-2007.

-Client Services Manager; Research Manager

References:

Ann K. Buchholtz, Ph.D.

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Jeanne M. Logsdon, Ph.D.

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Christine Shropshire, Ph.D.
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